



General Philip M. Breedlove



October 17, 2017

John Robinson  
ABC Company  
123 Main Street  
Santa Monica, CA 90405

Dear Friend,

I served 39 years in the United States Air Force. I started as a fighter pilot, flew F-16s and commanded an F-16 squadron. I retired in 2016 as the four-star Commander of U.S. European Command, responsible for all US military personnel serving in Europe. I also served as a Supreme Allied Commander of NATO, working closely with our allies to deal with the threats facing the United States and Western civilization.

Shortly after I retired, I signed on to Spirit of America's Advisory Board. I wanted to join the team because Spirit of America is a unique organization that provides a new way for our citizens to serve the nation, and because SoA is helping our troops and diplomats address two of the greatest needs we face: stopping Russian aggression and helping our allies in Europe.

An increasingly aggressive Russia has chosen to be an adversary. It poses a long-term existential threat to the United States that we simply cannot ignore. I am proud to see Spirit of America doing its part. In Eastern Europe, Spirit of America has been providing pinpoint assistance in response to what our troops and diplomats say is needed. They provided exercise equipment for a park in Estonia to build goodwill and prevent negative Russian messaging, and they launched the Army FM radio station to counter Russian aggression in Ukraine. Spirit of America's speed and flexibility are what we in the military call a "force multiplier." SoA helps the 30,000 troops we have based in Europe look more like the 300,000 we had during the Cold War.

I cannot overstate the importance of America's allies. Our allies came to our aid and support after the attacks of 9/11. They are on the front lines fighting Russia's efforts to destabilize the societies and democracies that keep us knit together. America, and the freedoms we represent, cannot prevail without our allies. Because SoA only does things that support our troops and their missions, everything Spirit of America does also supports America's friends, partners and allies. Spirit of America shows our friends and allies that the American people, not just our government and military, support them. This is critically important in today's world.

I know firsthand that the F-16 is a mighty and fearsome machine, but our military hardware is not our greatest national security asset. The American people are, especially those who choose to serve our great nation. Having served so many years in uniform, I really like the idea of our citizens getting more involved in serving, too. Spirit of America gives Americans an opportunity to serve the nation by supporting the safety and success of our troops and diplomats on the front lines.

People often thank me for my service and I appreciate that. I'd like to thank you for your service by supporting Spirit of America. I hope you'll continue to do so. SoA's model of citizens serving the nation is powerful and can be game changing for our troops and for the country.

Very Respectfully,

A handwritten signature in black ink that reads "Philip M. Breedlove".

General Philip M. Breedlove  
United States Air Force, Retired