

THE HONORABLE GEORGE P. SHULTZ

October 24, 2018

Dear Friends,

Thank you for supporting Spirit of America. I am writing to share with you why I support the organization as both a donor and as a member of the Advisory Board.

I have met with Jim Hake and members of Spirit of America's all-veteran field operations team regularly over the years. I have seen the impact these courageous young men and women have had on the frontlines alongside America's troops and diplomats.

There is one reason Spirit of America has attracted such high-level support from government and military leaders: Spirit of America produces results.

Moreover, Spirit of America directly helps our troops and diplomats produce results. Results build trust and credibility. I know how important this is. I have served our great nation in both roles: as a Marine in World War II and as our nation's chief diplomat as Secretary of State under President Ronald Reagan. Results build momentum, and changes in momentum can change the course of history.

The Spirit of America team has helped our troops save lives and defeat the Islamic State in Iraq and Syria. Spirit of America has helped prevent war in West Africa, and has advanced security and American ideals in Eastern Europe in the face of Russian aggression.

Because of the results produced by Spirit of America over 15 years, this year Congress recognized Spirit of America's partnership with the military and Department of Defense as part of the National Defense Authorization Act (NDAA).

Thus, Congress passed a law endorsing Spirit of America's unique contribution to our nation's security and the safety of our Armed Forces. I am proud I was able to help this crucial effort by communicating the importance of Spirit of America's work to key Senators and Representatives.

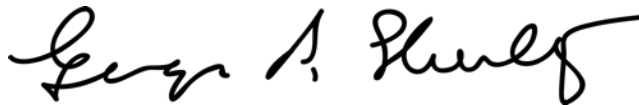
In the world today, actions speak louder than words. Spirit of America embodies this ethos, and is helping our troops and diplomats build a

better, brighter, more secure future for freedom-loving people everywhere.

Spirit of America and the results it produces would not be possible without the support of people like you.

Please join me and support Spirit of America.

Sincerely,

A handwritten signature in black ink, reading "George P. Shultz". The signature is written in a cursive style with a long horizontal stroke at the end.

George P. Shultz
Advisor, Spirit of America

THE HONORABLE GEORGE P. SHULTZ

November 28, 2016

Dear Friends,

I am a Marine and former Secretary of State. I have served in the administrations of three US presidents, beginning with President Eisenhower's Council of Economic Advisers. I have been a Spirit of America donor and a member of Spirit of America's Advisory Board since 2010. I'd like to share why I believe so strongly in the organization and its mission.

America faces the most complex and volatile security environment since World War II. We are threatened by a growing number of adversaries. The security, freedoms and ideals for which generations of Americans have fought so hard are at risk.

One reason I am confident we can meet these challenges is because of citizen-led efforts like Spirit of America and Americans, like you, who support them. Our nation is strongest when we come together in common cause.

I joined Spirit of America because it represents so many of the qualities I have learned are critical to our country's future.

I have seen how important it is to back up your words with actions. This is essential to America's credibility, standing and security. President Reagan embodied this quality. So does Spirit of America. When they say they will do something, they deliver.

Moreover, Spirit of America helps our troops and diplomats back up their words with actions. By quickly meeting the needs they identify, Spirit of America allows our troops to deliver on the promise that America represents. This helps our troops build trust. It makes them safer and helps them win against determined, brutal enemies like ISIS.

I have also learned that for success in matters of national security, we have to make sure we are equipped to win. However, being equipped to win now is different from when I served in the Pacific in World War II and when I served as Secretary of State during the Cold War.

The world today is awash in change. America has never faced such dynamic and competitive adversaries. We must prevail but the fact is our government and military can't do it all alone. Being equipped to win means we need to bring all of America's strengths to bear, including the entrepreneurial qualities, resources and can-do spirit of the American people. That's what Spirit of America does so well, combining what our citizens and our warriors can do. This private + public approach is a fundamentally better way for America to operate in the world.

Thank you for supporting Spirit of America. It is critically important to the safety and success of our troops, and to our future as a free society. I hope you will join me and continue to be part of the Spirit of America team.

Sincerely,

A handwritten signature in black ink, appearing to read "George A. Shultz". The signature is written in a cursive, flowing style with a long horizontal stroke at the end.