



# Spirit of America Privacy Policy and Important Notices

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Unless otherwise noted, Web sites redirected to spiritofamerica.org, operating in the domain or sub-domains of spiritofamerica.org are managed by Spirit of America (SoA). This document describes Spirit of America's policies on privacy, security, accessibility, linking and copyright.

## We respect your privacy

This notice provides SoA's policy regarding the nature, purpose, use and sharing of any information collected via Web sites in the spiritofamerica.org domain.

The information you provide on a SoA Web site will be used only for its intended purpose. SoA will protect your information consistent with the principles of the Privacy Act, the e-Government act of 2002, the Federal Records Act and, as applicable, the Freedom of Information Act. This notice is posted pursuant to the California Online Privacy Protection Act of 2003 (Cal Bus & Prof Code Sections 22575-22579). Changes to this notice may occur as necessary.

Submitting information is strictly voluntary. By doing so, you are giving SoA your permission to use the information for the intended purpose. If you do not want to give SoA permission to use your information, simply do not provide it. However, not providing certain information may result in SoA's inability to provide you with the information or services you desire.

SoA collects several types of information to include:

- Automatically Collected Information
- Information Collected for Tracking and Customization (Cookies)
- Personal Information

SoA does not give, sell or in any way provide any of your personal information to anyone for any reason unless you explicitly tell us to or unless SoA is required to do so by law. SoA does not create individual profiles or give your information to any private organization.

SoA does not publish your name or any other personal information on our website unless you give us permission in writing.

## Automatically Collected Information

If you sign up for the Mailing List to receive email information from SoA such as newsletters, mission bulletins or news releases, you will be asked to provide basic contact information such as your name and email address. This information is only used for the following purposes: (a) to help customize information for you that you will find most relevant; and (b) to help us gather broad demographic information for aggregate use in order to improve our web site and information services. Some of this information is gathered and stored in Google Analytics and WordPress.

SoA collects and temporarily stores certain technical information about your visit for use in site management and security purposes. Portions of this data are anonymized and therefore not identifiable to a specific user. This information (whether identifiable or anonymized) includes:

- The Internet domain from which you access our Web site (for example, "xcompany.com" if you use a private Internet access account, or "yourschool.edu" if you connect from an educational domain);
- The IP address (a unique number for each computer connected to the Internet) from which you access our Web site;
- The type of browser (e.g., Netscape, Internet Explorer, Firefox) used to access our site;
- The operating system (Windows, Unix, Macintosh) used to access our site;
- The date and time you access our site;
- The URLs of the pages you visit;
- If you visited this Web site from another Web site, the URL of the forwarding site.

This information is used to help us make our site more useful for you. With this data we learn about the number of visitors to our site, the types of technology our visitors use, and the content which visitors find most engaging.

Unless required by an authorized law enforcement investigation, SoA will not attempt to identify individual users or their usage habits. Raw data logs are retained temporarily as required for security and site management purposes only.

If you wish to unsubscribe or opt out of any services, notifications, etc., you may do so by selecting the unsubscribe option in the specific communication you have received. Alternatively, you can also call us directly at +1.571.970.1370 or send an email request to [staff@spiritofamerica.org](mailto:staff@spiritofamerica.org) with "Unsubscribe" in the subject line.

## Information Collected for Tracking and Customization (Cookies)

This Cookie Policy explains what cookies are and how SoA uses cookies, the types of cookies used; the information collected using cookies; how collected information is used; and, how to control cookie preferences. For further information on how SoA uses, stores, and keeps your personal data secure, see our Privacy Policy located above.

Your consent applies to the following domains and subdomains: [spiritofamerica.org](http://spiritofamerica.org).

### What are cookies?

A cookie is a small file that a Web site transfers to your computer to allow it to remember specific information about your session while you are connected. Your computer will only share the information in the cookie with the Web site that provided it, and no other Web site can request it. There are two types of cookies, session and persistent. Session cookies last only as long as your Web browser is open. Once you close your browser, the cookie disappears. Persistent cookies store information on your computer for longer periods of time.

SoA sites may use session cookies for technical purposes such as to enable better navigation through the site, or to allow you to customize your preferences for interacting with the site.

At no time is your private information, whether stored in persistent cookies or elsewhere, shared with third parties who have no right to that information. If you do not wish to have session or persistent cookies stored on your machine, you can turn them off in your browser. However, this may affect the functioning of some Web site features such as search results or navigational aspects of the menus.

### How do we use cookies?

SoA's Web site uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the Web site to function the right way, and they do not collect any of your personally identifiable data. The third-party cookies used on SoA's Web site are mainly for understanding how the Web site performs, how you interact with the Web site, keeping SoA's services secure, providing advertisements relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with the Web site.

## What types of cookies do we use?

**Essential:** Some cookies are essential for you to be able to experience the full functionality of the Web site. They allow SoA to maintain user sessions and prevent any security threats. They do not collect or store any personal information. For example, these cookies allow you to log-in to your account and add products to your basket, and checkout securely.

**Statistics:** These cookies store information like the number of visitors to the website, the number of unique visitors, which pages of the Web site have been visited, the source of the visit, etc. The data helps us understand and analyze how well the Web site performs and where it needs improvement.

## Personal Information

If you choose to provide us with personal information, through such methods as completing a form or sending us an email, we will use that information to respond to your message and to help us get you the information or services you have requested.

Remember email is not necessarily secure and you should never send sensitive or personal information like your Social Security Number in an email. Use postal mail or secure Web sites instead.

## Web Site Security Notice

For site security purposes and to ensure this Web service remains available to all users, this computer system employs software programs that monitor network traffic to identify unauthorized attempts to upload or change information. Anyone using this system expressly consents to such monitoring and is advised that if such monitoring reveals evidence of possible abuse or criminal activity, such evidence may be provided to appropriate law enforcement officials.

Unauthorized attempts to upload or change information on Spirit of America servers are strictly prohibited and may be punishable by law, including under the Computer Fraud and Abuse Act of 1986, and the National Information Infrastructure Protection Act of 1996.

## Accessibility Statement

SoA continually strives to ensure the pages on this Web site are accessible to individuals with disabilities in accordance with [Section 508 of the Rehabilitation Act](#). If you have questions about accessibility at SoA or would like to report issues with the accessibility of this site or other SoA sites, please let us know by emailing us at [staff@spiritofamerica.org](mailto:staff@spiritofamerica.org). Please include "Accessibility Issue" in the subject line of the email.

Documents on SoA Web sites are presented in many formats. These formats are generally accessible to users using screen reading software.

## Linking Policy and Disclaimer of Endorsement

SoA Web pages may link to Web sites created and maintained by other public and/or private organizations. SoA provides links to these sites as a service to our users. The presence of a link is not a SoA endorsement of the site.

When users follow a link to an outside Web site, they are leaving SoA and are subject to the privacy and security policies of the owners/sponsors of the outside Web site(s). SoA is not responsible for the privacy or information

collection practices of non-SoA sites.

## Copyright Status

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If you have any other questions about SoA's Privacy Policy, Use of Cookies, and or this Notice, policy please email your questions at [staff@spiritofamerica.org](mailto:staff@spiritofamerica.org).